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PROFESSIONAL WRITER

SKILL SET: Writer/Editor Experienced and professional writer, editor and researcher. Bylined articles have been published in *Budget Travel*, *Marie Claire*, *Ocean Drive*, *USA Today* and *Women's Wear Daily* among other publications; written scripts for CBS-owned TV station, WFOR and News 12 Long Island, a 24-hour news-channel. Internal communications and website writer and editor for corporations including L'Oreal USA, Red Roof Inn, Denny's, Isaac Daniel LLC, et Al.

EDUCATION: Smith College, Northampton, MA

PROFESSIONAL WRITING EXPERIENCE

MAGAZINES

Marie Claire (Circulation: 997,937): Written for today's working woman with a smart, service-oriented view. Regular features include profiles on women around the world, political and legal issues facing women, relationship discussions, and extensive fashion and beauty coverage.

- "When Serious Illness Strikes Under 30"

Budget Travel magazine (Circulation: 630,699): Targeted to travelers who seek value in leisure travel, providing them with practical, service-oriented travel journalism on affordable vacations.

- "Dining In The Slammer"

Ocean Drive magazine (Circulation: 55,000): Targets affluent readers in the elite social circles of South Florida. Provides readers with an inside look at South Florida's luxury lifestyle and the international scene. Covers the latest in trends, fashion, travel, places to go, homes, beauty and grooming, art and entertainment. Includes profiles of celebrities, spas and resort destinations, restaurants and nightclubs.

- "Kathleen Klock: Her Design Sense is Moooi Caliente"
- "Monique Brendel: A Luminary of Design"

Construction Ink (Circulation: 3,500): Targeted to South Florida's construction industry. Articles on contracts; bids and proposals; equipment and methods; land development projects and utility and industrial building construction and related personalities.

- "South Florida City Increases Green Initiatives"

Smith Alumnae Quarterly (Approx. 200,000): Reports on matters relating to Smith College and provides a forum for alumnae comment.

- "If Women Ran the World"

NEWSPAPERS

USA Today (Circulation: 2,284,219): National, general interest newspaper covering consumer-driven and general interest topics. Trend stories and profiles, as well as news from around the world. Coverage also includes business, technology, entertainment, travel, movie and book reviews, television, food, fashion, health and sports.

- **“Hitch-hiking can be dangerous overseas”**
- **“Yule festivities are observed worldwide”**
- **“Thanksgiving feasts around the world”**
- **“Expats scaring up a little October fun”**
- **“Wait for hoopla over East to ebb” (among other articles)**

Women’s Wear Daily (Circulation: 46,884): Provides buyers, retailers and consumers with timely updates and news on the fashion industry. Each issue focuses on aspects of the apparel and accessories markets, including ready-to-wear, market overviews, fashion trends, retailing updates and business issues.

- **“New toys and names keep licensing perking”**
- **“America’s Mothercare”**
- **“FAO Schwarz dresses up”**
- **“Giambone: A singular success”**
- **“Summer dresses: In print”**
- **“Bras: A lifestyle approach” (among other articles)**

The New York Beacon (Circulation: 71,000): Weekly general newspaper serving the Bronx, Brooklyn, Manhattan, Queens, Staten Island, Westchester and Long Island, NY as well as New Jersey and Connecticut. The newspaper covers sports, personalities, entertainment, health, local and world news and events.

- **“Danny Glover: actor, advocate and role model”**
- **“Sheryl Lee Ralph: Wednesday’s Woman” (among other articles)**

BOOKS ▪ Co-Author

Colors of the World Book about international Pop artist Romero Britto. Britto’s paintings and sculptures are currently featured on five continents in more than 100 galleries worldwide including the Saatchi gallery in London. Britto’s art work is also included in some of the world’s most prestigious private collections. More at www.britto.com.

TELEVISION

- **News 12 Long Island ▪ Woodbury, NY ▪ (Viewers: 875,000) ▪ Writer/Producer**
Cable news channel providing regional and local news on Long Island.
- **WFOR-TV ▪ Miami, FL ▪ (Viewers: 390,000) ▪ Entertainment News Reporter**
WFOR is a CBS owned and operated station in Miami, the No. 16 Nielsen market in the U.S., 7th in terms of revenue.
- **America’s Most Wanted ▪ Washington, DC ▪ (Viewers: 5.26 million) ▪ Writer/Segment Producer**
Crime fighting program dedicated to assisting police in the apprehension of fugitives and the recovery of missing children and adults. The program has led to the arrest of over 1,000 fugitives and the recovery of dozens of abducted children.